

## TDX 2025 Convince Your Boss Letter

To share this with your manager, just copy and paste.

**Subject Line:** Here's why I can't miss TDX 2025

I'd like to request approval to attend this year's TDX conference, Salesforce's developer conference, in Bengaluru from May 2-3, 2025. AI agents have revolutionized software and created the largest technological shift in decades. TDX is the must-attend event to be at the forefront of this transformation today.

At TDX, I'll learn today's most critical skills directly from Salesforce product managers and engineers and get hands-on experience building and deploying groundbreaking AI agents with Agentforce. With two days of immersive learning, over 250+ deep technical sessions, and roundtables, and hundreds of product demos, I'll gain the expertise needed to help our company succeed in the AI era.

Additionally, Salesforce is offering attendees a free certification voucher that I can use post-event. Getting certified will solidify my role as the go-to Salesforce expert for our team.

Attending TDX will especially help me with these current projects and companywide objectives:

- [add project or initiative here]
- [add project or initiative here]

Here's an approximate breakdown of conference costs:

- Airfare: [XXX]
- Round-trip transportation between airport and hotel: [XXX]
- Hotel: [XXX]
- Meals: [XXX]
- Standard registration fee: [XXX]
- Total: [XXXX]

If given the chance to attend, I'll share additional details, including sessions I plan on attending and the value they will bring to our company. After the event, I'll share a summary of major takeaways, best practices, and recommendations to optimize our use of Salesforce.

Additionally, registering before March 31, 2025, for ₹1999 will take advantage of the introductory price and save ₹500 off the cost of the conference.

Thank you for considering this request. I look forward to your reply.

Regards,  
(Insert Name/Signature Here)

